

# OUR COMMITMENTS



## OUR BRAND

Captain Tortue is a lifestyle, fashion brand that sells clothes for women and girls exclusively through its own independent consultants. Founded in 1993 by Lilian and Philippe Jacquelinet, Captain Tortue is still a family business today with consultants in France, Belgium, Spain, Germany, Switzerland, Ireland and the UK.

Exclusive designs, luxury fabrics and a creative way of selling, makes Captain Tortue unique. Based in Aix en Provence, this inspiring brand epitomises the ethos of French chic and is the number one company in France for direct sales of womenswear.

## PARTNERSHIP

Trust and loyalty form the basis of our relationships with all of our partners. We work hand in hand with staff, consultants and suppliers to create the best quality, style and price for our clothing as well as the best experience for all stakeholders in Captain Tortue.

## ORIGIN

Captain Tortue values the local knowledge and expertise of its production countries. We are committed to producing high quality clothing at a reasonable price. We invest in building the most appropriate and sustainable network to deliver a quality product to our customers that truly reflects our brand ethos.

## SERVICE CULTURE

Our commercial and logistical teams are highly-trained and committed to offering friendly, knowledgeable and professional service to all stakeholders at all times. We act in the spirit of transparency and collaboration with staff, customers and suppliers alike.

## WORKING CONDITIONS - HEALTH & SAFETY

Captain Tortue insists that all suppliers adhere to the rules of the International Labour Organisation (ILO) and in particular, agreements to eliminate the illicit work of children, to abolish slavery and hard labour. Captain Tortue is also committed to ensuring that its products are manufactured by suppliers who are aware of, and take steps to, minimise any negative effects on the environment.

## PHILANTHROPY

Captain Tortue is committed to and enthusiastic about supporting important causes. Every season, we set up a charitable project with a like-minded association whose values we share.

## FASHION DESIGN & FABRICS

Captain Tortue prides itself on the creation of exclusive designs, manufactured to the highest standards using quality fabrics and finishes. In the fast-moving world of fashion retail, Captain Tortue works hard to deliver collections with longevity, which are on trend and incorporate the latest developments in the textile market.

## TESTING & ANALYSIS

Captain Tortue adheres to international quality standards with regard to its fabrics and submits relevant analysis to accredited laboratories to ensure compliance. Tests are carried out on the physical properties and colour-solidity for both fabrics and the finished product. In addition to laboratory testing, we carry out further tests on the fabric and finished product to ensure our garments are durable both in wear and when washed.

## ONGOING QUALITY CONTROL

Our products are checked in various stages: during production, before shipment and when received at the warehouse. We have specialist teams, devoted to making random, systematic checks on our products at every stage of the supply chain.

